

CONTINUITY & RESILIENCE TODAY

BUSINESS CONTINUITY MANAGEMENT
PROFESSIONAL DEVELOPMENT EVENTS

ONTARIO DEMCON

DISASTER AND EMERGENCY
MANAGEMENT CONFERENCE

SPONSORSHIP PROSPECTUS

CONTINUITY & RESILIENCE TODAY

CO-LOCATED WITH

ONTARIO DISASTER & EMERGENCY MANAGEMENT CONFERENCE

OCTOBER 22-23, 2024

INTERNATIONAL CENTRE • TORONTO



CRTDEMCON.ca

The Continuity & Resilience Today Conference (CRT) and the Ontario Disaster & Emergency Management Conference (DEMCON), are Canada's premier conferences in the resilience, recovery and disaster management communities.

Business Continuity & Risk Managers, and Emergency Management & First Responders, attend CRT or DEMCON to find global perspectives on current and emerging issues, and to share best practices and lessons learned with their BCM and EM peers.

Promote your global brand, products and services at these premier conferences!

CONTINUITY & RESILIENCE TODAY

CANADIAN CONTINUITY CONFERENCE
OCTOBER 22-23, 2024
INTERNATIONAL CENTRE • TORONTO



Two days of sales and networking with Ontario's business continuity management community

Co-Located with DEMCON with ONE exhibit area
Two conference audiences for one sponsor fee!

ONTARIO DEMCON

DISASTER AND EMERGENCY MANAGEMENT CONFERENCE
OCTOBER 22-23, 2024
INTERNATIONAL CENTRE • TORONTO



Two days of sales and networking with Ontario's emergency management community

DEMCON'S PROGRAM IS DEVELOPED BY THESE COMMUNITY PARTNER ORGANIZATIONS



OFFICIAL JOURNALS OF DEMCON



Canadian Journal of Emergency Management



Revue canadienne de gestion des urgences



AGGREGATE DATA FROM 2018-2023 ANNUAL EVENTS

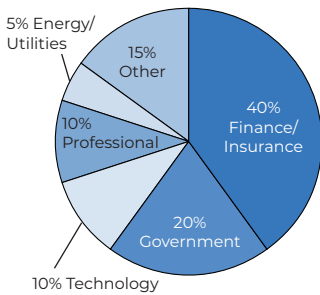
CONTINUITY & RESILIENCE TODAY CANADIAN CONTINUITY CONFERENCE

ANNUAL ATTENDANCE
100 Business Continuity Professionals

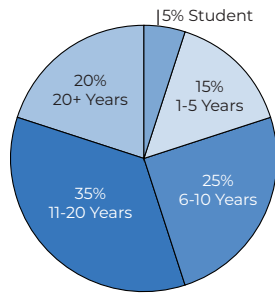
ONTARIO DEMCON DISASTER AND EMERGENCY MANAGEMENT CONFERENCE

ANNUAL ATTENDANCE
250 Emergency Management Professionals

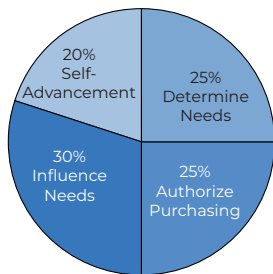
BY INDUSTRY



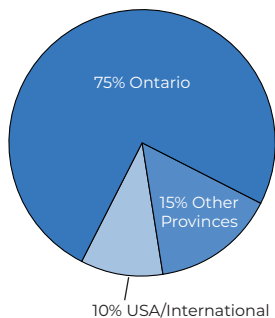
YEARS OF EXPERIENCE



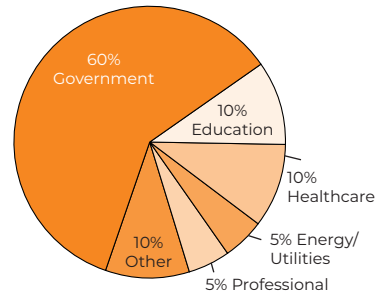
ROLE IN PURCHASING



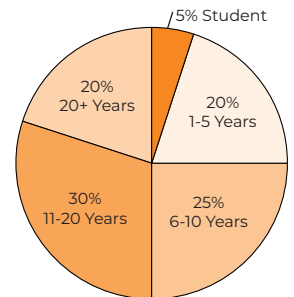
GEOGRAPHIC



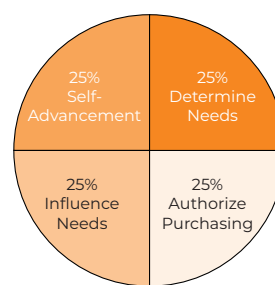
BY INDUSTRY



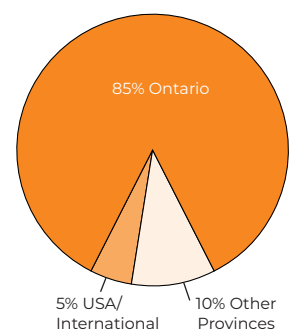
YEARS OF EXPERIENCE



ROLE IN PURCHASING



GEOGRAPHIC



CONFERENCE BREAK SCHEDULE

8 Hours of Break Time Over 2-Days!

DAY 1	
Move-In	7:30am – 9:30am
Exhibits Open	9:30am
Mid-Morning Break 1	9:30am – 10:00am
Mid-Morning Break 2	10:00am – 10:45am
Lunch 1	11:45am – 12:30pm
Lunch 2	12:30pm – 1:15pm
Mid-Afternoon Break 1	2:15pm – 3:00pm
Mid-Afternoon Break 2	3:00pm – 3:45pm
Evening Reception	4:45pm – 5:45pm

DAY 2	
Exhibits Open	9:30am
Mid-Morning Break 1	9:30am – 10:00am
Mid-Morning Break 2	10:00am – 10:45am
Lunch 1	11:45am – 12:30pm
Lunch 2	12:30pm – 1:15pm
Mid-Afternoon Break	3:00pm – 3:30pm*
Exhibits Close	3:30pm
Move-Out	3:30pm – 5:00pm

* Be sure to run a prize draw at your display table. Conference Management will announce your prize winner on Day 2 at 3:15pm.

ONLY AT CRT/DEMCON DO YOU GET TWO CONFERENCES WITH ONE EXHIBIT!

THE BENEFITS OF SPONSORSHIP

All packages include Website and Print listings and your Corporate Logo splashed on 40+ e-blasts to our database of 4,000 qualified EM/BC professionals, plus two custom Social Media posts across 4 different platforms to 4,500 followers.

PARTICIPATING SPONSOR

The budget friendly option at only \$1,500 that gets your Rep full access to the conference to network with 350+ delegates, PLUS corporate promotion to our database, (exhibit table NOT included).

BRONZE

The base exhibit package that includes one Rep and a ½ page (shared) E-blast promoting your product to our database of 4,000 qualified EM/BC professionals.

SILVER

Includes TWO Reps, an exclusive FULL page E-blast promoting your product, a Delegate Bag Insert and a half-page Advertisement in the printed Directory.

GOLD

Includes THREE Reps, exclusive E-blast, Bag Insert and a FULL page Advertisement in the printed Directory. Add the ever popular 45-minute Presentation time slot for YOUR Speaker/Topic, a Seat Drop and FOUR Social Media Posts.

PLATINUM

Stand out from the rest with a DOUBLE BOOTH! Also includes FOUR Reps, exclusive E-blast, Bag Insert and a DOUBLE-PAGE spread Advertisement in the printed Directory. Additionally, a 45-minute presentation time slot, FOUR Social Media Posts, TWO Seat Drops and a Live Podium Commercial.

OUR DATABASE

Consists of fully qualified emergency management and business continuity professionals

Emergency Management

(includes First Responders with EM responsibilities)

2,100 professionals

Business Continuity

(includes Risk Management professionals)

1,900 professionals

SOCIAL MEDIA

DEMCON and CRT have their own distinct social media platforms consisting of Twitter, Facebook, Instagram and LinkedIn. Each sponsor receives one customized post promoting their participation to each platform = 8 individual posts, (GOLD & PLATINUM = 16 posts). All added up we reach 4,500 followers and growing by the day!

CUSTOMIZE!

Packages are flexible. You can trade out any benefit to add in a different benefit of equal value – or simply add any benefit from the A La Carte menu to fully customize your sponsorship that meets your needs.

**AN EXCELLENT ROI – SAVE MONEY, TIME AND EFFORT
BY EXHIBITING AT CRT/DEMCON**

CALL TODAY TO DISCUSS YOUR SPONSORSHIP OPTIONS!

April Joyce

Tel: 647-739-0081 (9-5 ET)

Email: aprilj@jjexpos.ca

SPONSORSHIP OPPORTUNITIES

PRODUCT	PLATINUM	GOLD	SILVER	BRONZE	PARTICIPATING
Company representatives	4	3	2	1	1
Display table (incl. chairs + electrical)	2	1	1	1	N/A
Dedicated pre-conference e-blast (5,000 records)	1	1	1	1 (shared)	N/A
Social media posts	16	16	8	8	8
Onsite signage (corporate logo)	●	●	●	●	●
Printed directory listing	●	●	●	●	●
Website listing	●	●	●	●	●
Delegate bag insert	1	1	1		
Print directory advertising	2 pages	1 page	½ page		
45 minute presentation	1	1			
Seat Drop	2	1			
Live commercial from podium	1				
Cost of Sponsorship	\$10,000	\$7,500	\$5,250	\$3,500	\$1,500

A LA CARTE SPONSORSHIP OPTIONS

PRODUCT	COST
Seat drop	\$250
Live podium commercial	\$300
Delegate bag insert	\$350
Social media posts	\$500
Additional staff/ reps	\$500
½ page ad	\$500
Full page ad	\$750
45 minute presentation	\$1,500
Additional display table	\$1,500
Dedicated e-blast	\$1,500

EXCLUSIVE SPONSORSHIP OPTIONS*

PRODUCT	COST
Registration Portal	\$500
Lanyards	\$2,000
Conference bag exclusive (Conference bag co-sponsorship)	\$3,000 (\$1,500)
Note pad and pen combo	\$3,500
Break sponsorship	call for quotation

*Limited on a first come, first serve basis

Exclusivity = Premium Brand Awareness!

Sponsor opportunities can be customized to suit your individual needs. Please refer to the A La Carte and Exclusive Sponsor options

Call to discuss how we can best build your customized sponsorship!

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