



P.O. Box 282
Lindsay, ON K9V 4S1
Tel: 705-328-5323
www.jjexpos.ca

May 11, 2026 – FOR IMMEDIATE RELEASE

Event Press Release

NEW: *Executive Resilience Forum* to be hosted at the Continuity & Resilience Today conference in Toronto, ON.

Toronto, ON – J&J Expositions, a market leader in business events, is pleased to announce a new event produced under the umbrella of the *Continuity & Resilience Today* (CRT) conferences. The new EXECUTIVE RESILIENCE FORUM (XRF), is partnered with veteran continuity/resilience professional, Alex Fullick, Founder of *StoneRoad* consulting agency, and Host of the ever-popular podcast *Preparing for the Unexpected*. XRF will serve the needs of the C-suite business continuity/resilience/risk professional, to be delivered in Toronto, Ontario, on October 28, 2026.

XRF sessions are facilitated by global industry thought leaders in a limited seating Round Table format. Although a separate registration process, XRF will be delivered contiguously beside CRT sessions and delegates at The International Centre. *Continuity & Resilience Today*, one of J&J Expos long standing franchises, continues as a leading conference for the business continuity/resilience management professional, providing a combination of keynotes, concurrent sessions, workshops and panel presentations addressing the continuing professional development needs of this business community.

"The new Executive Resilience Forum fills a gap for our most senior level executives who need more", said Alex Fullick, "C-suite professionals from Canada's Fortune 500 in particular will find this private round table approach uniquely satisfying that will help them turn risk and foresight into actionable steps for operational and organizational resilience".

"This is another natural shift for CRT to better meet the needs of these high-level executives", said Dan Joyce, President, J&J Expos, "we have invited truly renowned thought leaders from Europe, the US and across Canada to facilitate these intimate discussions that will give XRF delegates a competitive advantage in their preparation for current and emerging threats"

More details on the EXECUTIVE RESILIENCE FORUM can be found at www.CRTDEMCON.ca

- 30 -

Media Contact: Dan Joyce, President, J&J Expositions Inc.
Email: danj@jjexpos.ca
Tel: (705) 328-5323

About J&J Expositions (www.jjexpos.ca)

J&J Expos is a dynamic blend of Joyce and Joyce professional expertise. Dan Joyce and April Joyce (a father and daughter team) combine their talents to deliver the full event experience. 150+ events produced – 11 new events launched – 45 years industry experience